

Partnering to stay ahead of the regulatory curve

If you are concerned with the increasing complex burden of implementing your compliance program, AdvisorAssist professionals can help.

Compliance Advantage™ is ideal for advisors that are seeking to partner with experts to take a proactive approach to managing their compliance programs.

Our experienced compliance professionals partner with you to support the implementation of your compliance program in a way that meets your unique needs, business model and budget.

Components of our *Compliance Advantage™* Service

Initial Assessment & Enhancement

We conduct an initial review of your regulatory filings and each component of your compliance program to identify opportunities for enhancement or replacement. Our objective is to ensure that your compliance documents meet today's regulatory standards, reflect your specific business practices and address any specific questions or issues that are important to you.

Firm Maintenance

Throughout the year, we conduct scheduled conference calls with your CCO (or designee) to review your compliance activities. (Agenda for each call to be provided by AdvisorAssist.) In addition, we provide you with the tools and templates necessary to further guide you through a "year in the life of compliance".

Compliance Modules

Our *Compliance Advantage™* service includes additional consulting hours for you to use throughout the year. These consulting hours may be used towards our Compliance Modules (see below) or other compliance topics that are relevant to your firm.

Support & Communications

Our service model centers around your Advisor Portal, a secure, cloud-based website to maintain compliance-related documents, tasks, and workflows.

Your Advisor Portal also serves as your primary communication and collaboration hub where you can access Advisor Alerts, templates, and submit questions or requests to our team so that the most appropriate consultant can follow up with your request promptly.

About AdvisorAssist

AdvisorAssist is a management consulting firm focused on serving investment advisory firms by providing expertise and resources in the areas of strategy, compliance, marketing and operations & technology. With a focus on **people, process and technology**, AdvisorAssist delivers actionable solutions to top investment advisors seeking to **build, grow, protect and optimize** their businesses.

Why AdvisorAssist?

Real-World Experience

We bring real-world entrepreneurial experience to our client relationships and provide guidance from initial setup to ongoing strategic, operational and regulatory support.

Breadth of Expertise

Our consultants are all former practitioners that have held leadership positions across all functional areas within the advisory firm.



Firm Maintenance	
Scheduled Conference Calls	Scheduled conference calls with your CCO (or designee) to review compliance activities. (Agenda for each call to be provided by AdvisorAssist.)
Service Bureau for IARD/CRD	Serve as service bureau for your IARD/CRD Account, including ADV filings and confirming proper payment of fees
Compliance Calendar	On-line calendar to help you map out a "Year in Compliance" for your firm
Risk Assessment Checklists	Provide you with quarterly checklists and/or topic-based risk assessments for all required policies and business practices
Annual ADV Amendments & Renewals	Administer your annual renewal process . Review and file Form ADV 1, 2A and 2B to reflect updates and changes in your business
Interim ADV Amendments	Review and file Form ADV1, 2A and 2B for regulatory and/or business model changes.
Annual U-4 Review	Review background, outside business activities and related information for Investment Advisor Representatives ("IARs)
Regulatory Monitoring	AdvisorAssist monitors for federal and state regulatory changes and provides guidance on how these may impact Advisors.
Newsletter and AdvisorAlerts	Access to Advisor InSights newsletter and periodic alerts on relevant regulatory topics
Webinars and Podcasts	Periodic webinars and podcasts to help you effectively manage your compliance program

Compliance Modules
Social Media
Risk Assessment Reviews
Business Continuity Planning
Annual CCO Report
Privacy and Data Security Review
Mock SEC or State Examinations
Advertising Review
Other compliance topics relevant to your firm

Additional Compliance Services

Compliance Essentials™. Ideal for firms that wish to supplement their internal compliance activities with our resources and expertise.

Mock Regulatory Exams. Ensure that your compliance program and business activities will withstand regulatory scrutiny with an online or on-site mock examination designed to test and evaluate all facets of your compliance program.

Stay Connected.



We would welcome the opportunity to learn more about you. Please call us at 617.800.0388 or email us at info@advisorassist.com.



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